



Bringing communities together by helping businesses succeed, people thrive and places come alive.


info@totalguide.com


07754 856949 / 07814080119


www.totalguide.com

★ Trustpilot 
Total Guide to is rated **Excellent**

Branding, design, marketing and website packages.

GEL Studios are pleased to partner with Total Guide To Swindon, and this collaboration means that your business can benefit from best-in-class creative and marketing solutions at agreed rates. Work with our local and trusted team of professionals, who put your goals at the heart of everything we do.

Branding for startups.

Design bundle.

Marketing support.

Bespoke websites.

★ Trustpilot 
GEL Studios is rated **Excellent**

 hello@gelstudios.co.uk

 01793 677150

 www.gelstudios.co.uk

Branding for startups.

Design bundle.

Marketing support.

Bespoke websites.

Branding for startups.

Going that extra mile is worth every penny when it comes to looking crisp and professional and if you're a new business, you'll need a brand that sets the right impression to your audience. We'll work with you to get to the core of who you are, and the outcome will be a brand identity that is a true reflection of your business, and that can be consistently rolled out across a whole range of materials. **We'll help you stand out from the crowd.**

The essentials:

£750 +VAT

- Scoping meeting
- Logo design, supplied in various file formats
- Business card design
- Social media profile banner design
- Email signature graphic design
- Brand guidelines, summarising logo, font and colour usage

Branding box:

£1500 +VAT

- Scoping meeting
- Logo design, supplied in various file formats
- Your choice of 3 items designed:
 - Business cards
 - Letterhead / Comp slip
 - Social media profile banner
 - Social media graphic templates x2
 - Virtual background design
 - Email signature design
 - A5 flyer design (single side)
 - Mailchimp email template
- Brand guidelines, summarising logo, font and colour usage

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Marketing support.

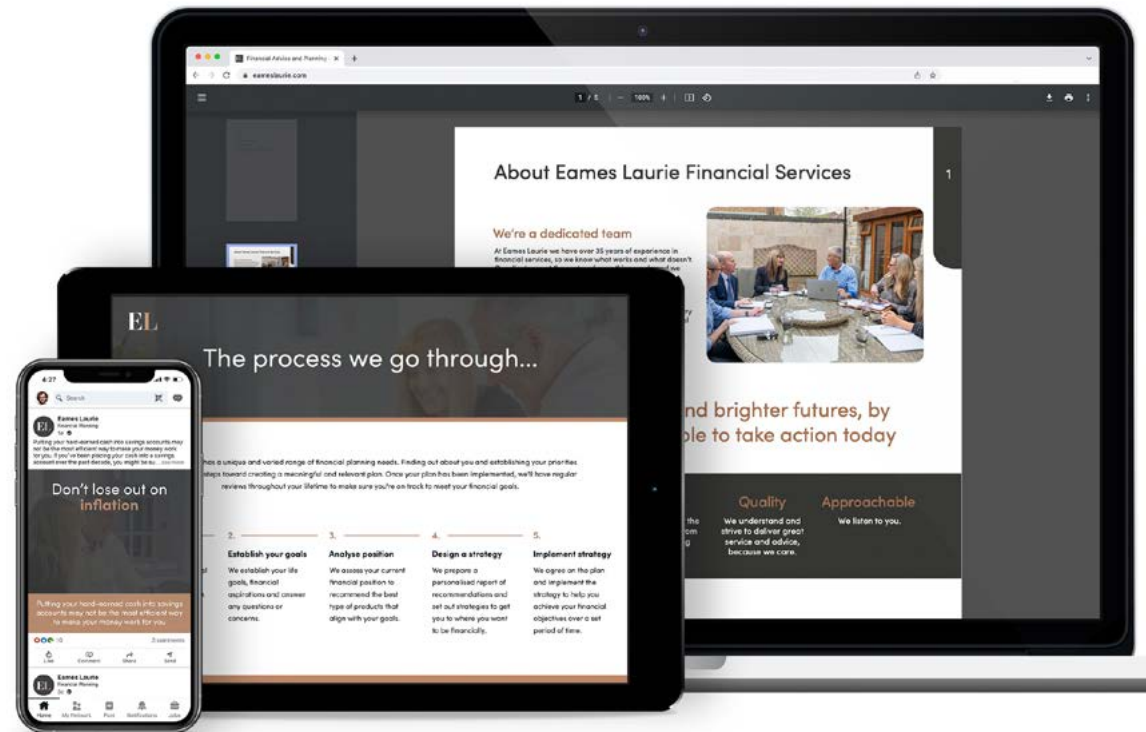
Bespoke websites.

Design bundle.

Regardless of your business size, providing continuity for your brand is key - consistent, professional collateral is everything when it comes to setting that lasting feel-good impression. Have your existing logo and brand rolled out across a range of marketing collateral, so you have everything you need to **professionally promote your business.**

What's included: **£750 +VAT**

- Scoping meeting
- Social media profile banner design
- Social media graphic templates x2
- Mailchimp email template
- Virtual background
- 2 page PDF (e.g case study or lead magnet)
- Powerpoint presentation template - 3 slides



Branding for startups.

Design bundle.

Marketing support.

Bespoke websites.

Marketing support.

Make a genuine impact on your target audience with our range of marketing services. Whether you need one-off consultancy, or ongoing help each month - **we've got you covered.**

One-off consultancy: **£750** +VAT

Spend valuable time with marketing professionals, who will consult on everything you need for a successful website and social media presence.

- Scoping meeting
- Website SEO audit, with recommendations
- Social media workshop

Ongoing: **from £665** +VAT per month

Our time each month could be spent on a range of tasks to help promote your business. On a monthly basis, we'll collaborate with you to determine what's needed most.

- Website SEO audit, with recommendations
- Onpage SEO optimisations, including technical
- Blog article creation
- Press releases
- Social media post and graphic creation
- Newsletter creation and distribution
- Pay Per Click (PPC advertising)

Branding for startups.

Design bundle.

Marketing support.

Bespoke websites.

Fully bespoke website.

Take your business to the next level with a fully bespoke site - in every sense of the word! No templates or themes - everything is designed and developed exactly how you and your customers need it to be. We have an approach that works, and the core of that approach is **collaboration**. We'll go through all of your website requirements at the start, to ensure the website has everything you and your users need - **doing your business complete justice**.

What's included:

from **£5000** +VAT

- Scoping meeting
- A detailed planning phase, putting your users at the heart of everything
- SEO fundamentals are considered from the start
- Bespoke design, consistent with your brand
- All responsive, working on mobiles and tablets
- Google Analytics and Tag Manager set up
- CMS integration, with editable content and admin training provided
- CRM / API integrations available
- Content consultancy and population available

